

Sherman Artists Association
Meeting Agenda Wednesday, December 12, 2023
6:30 pm Sherman Senior Center, Sherman and Via Zoom

Attendees: Bethe Bagues, Lisa Caron Hickey, Jeff Ginsburg, Ted Hollander, Linda Hubbard, Cathlee Kessner, Elizabeth Knowles, Charlene Leichter, Susan Locke, Kenny Litwack, Herb Kroeger, Cynthia O'Connor, Lynn Slonaker, Laura Paradiso, Terry Pasquale, Kathy Marks Peck, Denise Schlesinger, Gay Weathered

Introductions & Celebration – Linda

Action: Thanks to CT Insider! See their article re: SAA and 2-Year Anniversary.

['Two years and going strong': Sherman Artists Association \(ctinsider.com\)](https://ctinsider.com)

Business Meeting:

Approval of Sherman Artists Meeting Nov 8, 2023 Minutes: Bethe

Outcome: Approved

Financial Update for 2023 YTD: Jeff

Donations:		\$ 1,183 (788% of budget)÷
Events:		\$14,770 (227% of budget)
Net Revenue Farm Day	\$1,159	
Net Revenue Open Studio	\$1,156÷	
Dues:		\$ 2,099 (175% of budget)÷
Total Income:		\$18,286 (228% of budget)÷
Total Expenses:		\$ 11,257(180% of budget)÷
Net income:		\$ 7,029 (401% of budget)

Outcome: Approved

Membership/Programs – Bethe/Ginny

- Two new Members in December: Welcome Steve Pica and Gay Weathered
- As of the date of the meeting, there were a total of 64 members
- Looking to schedule 20 minute-talks for as many meetings as possible in 2024

Open Studios 2023– Lisa & Linda

Lessons-Learned:

- Overall, there was good turnout and sales despite the weather
- Take payment with application submission for both sponsors and participants to avoid confusion
- Add email address and phone to registration form even though it is also requested in the payment form
- Reach out for more volunteers to help with signage/sponsorship/setup/breakdown
- Brochure: add addresses and street names to the map, use larger type, and note that the library is closed Open Studios Weekend due to their Winter Gala

- Posters and brochures are designed in Canva and should be easy to revise for next year
- Need to seek out additional facilities for next year – town hall and senior center were maxed out (consider white silo, firehouse, school, others?)
- Consider a later start time
- Disposal booties are helpful in keeping homes clean
- Was helpful to have sign-up sheets asking how patrons became aware of our event

Action:

- Bethe to record in Excel the list of individuals on the sign-in sheets for the SAA marketing list
- Elizabeth to check whether we could use the Sherman school for future SAA events
- All - please return Open studio signs to Linda or bring them to the next meeting

2024 Elections and Committee Members Needed - Linda

Board of Directors Elections in January 2024 Meeting

- Candidates welcome
- Each position is for 2 years

Continuing Positions for 2024 with a 2-year term up in 2025:

President Linda T Hubbard
 Secretary – Bethe Bogues
 Member at Large: John O'Donnell

Positions up for election for 2024:

Vice President – Candidate Needed

Treasurer – Candidate - Jeff Ginsburg (with assistance)

Members at Large: 2 positions and candidates needed

- MJ Newman
- Charlene Leichter

Current and Open Committee Chairs Needing Volunteers (not elected positions)

- 501C3 Process: Chair: Jeff (Committee Members: Linda, MJ, & John)
- Publicity: Chair OPEN. New Chair Volunteer: Kathy Marks Peck, Claire Qiu, Elizabeth Knowles
- Membership Co-Chairs: Ginny and Bethe
- **Programs: OPEN**
- **Fundraising Committee. Chair OPEN** Committee: Denise Schlesinger and Christina

Maschke, New: Amber Vlangas

- Event Committees
 - A. Art Supplies Tag Sale – May 26 – 28, 2023 – New 2024 Chair: Charlene Leichter
 - B. ARTFEST ?/2024 - New 2024 Co-Chairs: Kenny Litwack, Kathy Peck
 - C. August Art Show at Kent Art Association August 2024 Chair Kathy Peck

E. Happy Acres Farm Day, October ? 2024. 2024 Chair: Blake Kottenbrink to be confirmed

2024 committee members: Charlene Leichter, Kathy Peck

D. OPEN Studios 12/7 & 8/2024. 2024 Chair: Kenny Litwak

Actions:

- All - Contact Linda Hubbard if you are interested in any of the open positions highlighted in yellow or to add your name to a committee. Note co-chairs are always welcome
- All - Attend via Zoom or in person the January 10 meeting to vote on our slate of officers

Art Exhibits & Happenings

- Sherman Library:

- Open Studios Show Nov 17, 2023 – Jan 10, 2024

- Steve Habersang – Jan 12 – Feb 21, 2024

- If interested in doing a show at the library, email Lindathubbard@gmail.com

- Kent Art Association – Kenny Litwak – now – Dec 30, 2023

- New Milford Library – Denise Schlesinger – now thru December 26

- LAND Gallery – Holiday Show – November 18 – December 30.

- Gallery 25 – now – Jan 14 – Holiday Show – Several SAA Artists

- White Silo – December – Terry Pasquale, Christina Maschke

Special Thank You to Lisa Hickey Caron

Lisa's term as chair of the publicity committee ends in Jan 2024. We all thank her for her many contributions to the SAA. Thanks to her driving force, dedication, and commitment, we have become a thriving and dynamic artists organization that is making a difference for local artists and our community. We will all miss her and wish her well as she starts a new adventure in Vermont. Thank you, Lisa!

Next Meeting: January 10, 2024. 6:30 pm Sherman Senior Center - SAA Elections