

Sherman Artists Association
Meeting Agenda Wednesday, November 8, 2023
6:30 pm Sherman Senior Center, Sherman and Via Zoom

Attendees: Bethe Bogues, Christy Bonaiuto, Lisa Caron Hickey, Jeff Ginsburg, Cathleen Kessman, Linda Hubbard, Bonnie Johnson, Mike Kisner, Charlene Leichter, Kenny Litwak, MJ Newman, Mary Jane Magoon, Dorren O'Connor, Laura Paradiso, Kathy Peck, Cynthia O'Connor, Claire Qiu, Denise Schlesinger, Amber Vlangas

Introductions: Linda

Photographing Your Work – Guest Speaker – Linda Hubbard

Below are a few tips. Click here for Linda's PowerPoint presentation. Thanks, Linda, for a great overview.

- Only include artwork not frame or mat of framed piece
- Avoid glare, take photo before glass is on work
- Take outside in shade -- best day is cloudy day
- Position camera in same angle as artwork
- Focus on center for painting or focus on object e.g. pottery piece
- Ensure a neutral, uniform and featureless background for object e.g. jewelry, pottery
- And be consistent

Business Meeting:

Approval of Sherman Artists Meeting 9/13, 2023 Minutes: Bethe

Outcome: Approved

Financial Update: Jeff

Donations:	\$ 1,150 (575% of budget)
Events:	\$14,175 (218% of budget)
Dues:	\$ 2,309 (192% of budget)
Total Income:	\$17,421 (218% of budget)
Total Expenses:	\$ 9,714 (155% of budget)
Net income:	\$ 7,707 (440% of budget)

*Note: Income & Expenses – derived from bank records and not from expected funds or expenses

Membership – Bethe/Ginny

As of the date of meeting there were a total of 63 members

Action:

Bethe - Check if Amber Vlangas' membership was received (Result: this was received in November)

CAWCT Event 10/12/2023 (Annual Cultural Alliance Breakfast)

Maryjane Magoon and Ginny Schaffer, and Kathy Peck attended and brought SAA brochures. Interesting ideas shared and multiple awards given to various organizations and individuals.

Open Studios December 2 & 3, 2023, 10 am – 4 pm – Lisa

- Posters, brochures, and street signs at printers - Distribution help needed

Action:

Participants in Open Studios -

- Come to Sherman Library opening Nov 16 at noon to pick up brochures and street signs
- Email Linda to see locations designated within town hall and senior center.
- Show set up is Friday, Dec 1 2 pm

SAA Members -

Share, comment, and like open studios Facebook posts to help with promotion

Show at Sherman Library Nov 17, 2023 – Jan 10, 2024

Important Dates:

- Thursday, November 16, by noon: Drop off 1 large or 2 small pieces of artwork from each Open Studio Participant
- Wednesday, November 8: Send image in show to Linda
- Friday, November 17, 6-8 pm: Attend opening & bring refreshments

Artists in Senior Ctr:

Christina Maschke, Cynthia O'Connor, Doreen O'Connor, Jeff Ginsburg & Lu Li, John Charles & Mako Kumano, Mae Maimone, Renee Collins, Susan Grisell and Ted Hollander

Artists in Town Hall:

Bonnie Johnson, Carolyn Cohen, Charlene Leichter, Denise Schlesinger, Elizabeth Knowles, Jill Kaplan and Jodi King

Actions and Notes for Participants

- Contact Linda to help with setup and layout
- 2 to 3 panels and tables per artist
- Provide own tablecloths and other displays
- Be set up by 10 – and stay till 4 pm each day of the event
- Manage own sales (no SAA commission)
- Sunday, December 3, 4-6 pm is take down and cleanup

Board/Officer Elections - Members Needed – Linda

Board of Directors (BOD) and Officer Elections will occur in January 2024

Candidates welcome for 2024 – 2025 open slots:

- Each position is for 2 years
- **Openings – current office holder:**
 - Vice President – Lisa Hickey
 - Treasurer – Jeff Ginsburg
 - BOD Members at Large: 2 positions
 - M J. Newman
 - Denise Schlesinger
- **Continuing:**
 - President Linda T Hubbard -- 2 years (2025)
 - Secretary – Bethe Bogues – 2 years (2025)
 - Member at Large: John O'Donnell – 2 years (2025)
- **Committees - Open Positions Leeds/Members**
 - **Publicity** - Website, Social Media, Press Releases, Posters, Signage, etc.
 - **Membership** – Brochures and Outreach
 - Educational Programs - Topics and Speakers for Meetings
 - **Finances** – Need a person to help with Accounts Receivable
 - **Fundraising** – Grants and Donations
 - **Event Committees Need Lead and team members for each** (Note dates below are for 2023, to be updated for 2024)
 - A. Art Supplies Tag Sale – May 26 – 28, 2023
 - B. ARTFEST - June 23-25, 2023.
 - C. August Art Show at Kent Art Association - August 4-27, 2023.
 - D. OPEN Studios - December 2-3, 2023.
 - E. Happy Acres Farm Day - October 8, 2023
 - F. Fundraising Committee

Actions:

- To continue to be a dynamic organization, we need your help to distribute the workload for our many events and activities. [Please contact Linda and fill out the attached form, if you are interested in leading or assisting with any one of our committees. We would love to have you!](#)

Other Committee Reports

- Commission for the Arts – Update – Denise working on a town-wide calendar. Best calendar program was identified but pursuing town funds to purchase

- May 2022 Study by the CAWCT: arts and culture generated \$72.2 million in economic activity, supporting jobs, income, and tax revenue in Greater Danbury.

Art Exhibits & Happenings

- Sherman Library: Now – November 15, Rhythm of Flowers – Photographs by Max England
- Open Studios Show Nov 17, 2023 – Jan 10, 2024
- Kent Art Association – Fall Juried Show Nov 9 – Dec 3 – Several SAA Artists
- New Milford Library – November - Denise Schlesinger
- Merwinsville Hotel Restoration – Holiday Show – November 24-26 and Dec 1 - 3
- LAND Gallery – Holiday Show – November 18 – December 30.
- Gallery 25 – Nov 124 – Jan 14 – Holiday Show – Several SAA Artists
- White Silo – December – Terry Pasquale, Christina Maschke

Other News: Sherman players are looking for an artist to paint scenery.

Next Meeting: December 13, 2023. 6:30 pm Sherman Senior Center – Holiday Party