

Sherman Artists Association Meeting Minutes

Wednesday, August 9, 6:30 pm

Sherman Senior Center or via Zoom

Attendees: Bethé Bagues, Christy Bonaiuto, Carolyn Cohen, Jeff Ginsburg, Lisa Hickey Caron, Ted Hollander, Linda Hubbard, Simone Jefferies, Cathlee Kessman, Mike Kisner, Blake Kottenbrink, Herb Kroeger, Charlene Leichter, Christina Maschke, Laura Paradiso, Terry Pasquale, Kathy Peck Marks, Debra Rose, Muriel Stockdale, Denise Schlesinger, Lynn Slonaker, Ellen Wallengren

Introductions: Lisa

Minutes: Bethé

[Sherman Artists Meeting July 12, 2023 Minutes \(click here to download\)](#)

Minutes approved

Financial Update: Jeff

Donations: \$ 979 531% of budget

Events: \$4867 72% of budget

Dues: \$1739 145% of budget

Total Income: \$7202 90% of budget

Total Expenses: \$2081 32% of budget

Net income: \$5171 296% of budget

Committees – Updates

- New Milford Commission for the Arts Show 7/29: Bethé

- Over 50 came to SAA booth
- Passed out approx. 50 SAA brochures
- No Sales but good exposure
- Thanks to Linda, Laura, Charlene, Bethé and Mike for setting up and working this event!

- August Light, Kent Show: MJ

- Daily promotion highlighting participating artist on website and Facebook
- Artists will be emailed when a piece sells

- One sale on first day

Action: Kathy to bring additional new vertical flag to gallery

Deb to post show flyer at Buck Rock Camp Art School

- Membership & Educational Programs: Bethe & Ginny

- Total Membership: 55 (19 new members in 2023)
- Potential speakers at next meeting– Merwinsville Hotel October Show and Kent Art Association 100th Anniversary

- Publicity Committee – Lisa/Linda

- New Chair, Members, and Meeting soon (Tues 18 or Tues 25?)
- Your help is needed. Looking for more help with: brochure development, press releases, use of hubspot for email distributions, meetings notifications, website maintenance, posting for on line newspapers- every org is a bit different

Action: Lisa will send out email meeting notification to those who have volunteered for publicity committee

Contact Lisa if you are interested in helping with this important function

- Fund Raising Committee – Linda

- Volunteers needed for this committee

Action: Christina will send out follow up letters to those who have donated

Denise will keep a lookout for grants

Blake will contact Don Lowe about opportunities to fund raise at Happy Acres pumpkin event (October 7, 2023)

Contact Linda if interested in helping out with this committee

Mark your Calendars:

OPEN Studio December 2-3, 2023 – Lisa

- The final signups are on October 15,2023
- Town Hall (holding 4 vendors) and Sr Center (6 holding vendors) have been booked
- Some grids from great hollow will be available to vendors
- Representative art from OPEN studio will be in Library show in Nov during gala. Can just have sign or pamphlet on your art if you don't want to show in library

Action: Lisa to send email re:signup by oct 15,
Lisa to approach sponsors to defer publicity costs

Sherman Commission for the Arts – Denise

- This commission is separate from SAA.
- Denise is Chair and Linda is Vice Chair
- Next meeting is open to public August at 7pm at town hall, public is welcome.
- Denise is chair and Linda is vice chair
- First agenda item is a joint Sherman Arts Calendar

Art Exhibits & Happenings

- Sherman Library:7/28 – 9/6 – Senior Art Show by the Commission of Aging.
September – Great Hollow Invitational
- White Silo Winery - August: Christina Maschke
- LAND Gallery in Pawling – now through August 27 “The Art of the Garden” by Linda Hubbard
- G25 in New Milford – Photography Show opening reception Aug 12
- New Milford library – Denise Schlesinger - November
- Others?

Next Meeting: September 13, 2023. 6:30 pm Sherman Senior Center