

Sherman Artists Association
Meeting Minutes - Wednesday February 8, 2023
6:30 pm Sherman Senior Center, Sherman and via zoom (audio only)

Attendees: **Bethe Bogues, Gigi Barrett, Jeff Ginsburg, Linda Hubbard, Herb Kroeger, Cindy O'Connor, Denise Schlesinger, Virginia Shaffer**

Introductions: **Linda**

No New Members Present

Sherman Artists Meeting January 25, 2023, Minutes: Bethe

The prior meeting minutes were approved by members.

Financial Update: Jeff

- From Jan '22 to present: Revenue: \$4969, Expenses \$3069, Net Income \$1901
- Bank: \$2050
- The Financial Update was approved by members.
- Budget Review Meeting scheduled for March 8, 2023

Action: By March 1, 2023, all committee chairs to submit their budgets (planned revenue and expenses) to Jeff. (Note: Jeff will provide submission form and prior years numbers for reference.)

Organization: Jan 31, 2023 Board of Directors Meeting

- **Steps Toward becoming a 501c(3): Jeff**

The Board of Directors chose the 1023EZ Form to apply for the 501c(3). The long, more complex form takes 6-12 months but might be favored by the large grant donors. The 1023EZ was submitted with a \$295 fee on Feb 3rd. We expect an approval in 4-6 weeks. Once approved, we will explore discounts granted to nonprofits and consider smaller grants (<40k\$).

- **Bylaws – Mission Statement needs to be modified.**

New wording was needed to align with our 501c(3) application category of: education.

Wording was: “The purpose to be promoted or carried out by the Corporation shall be to provide a forum for artists to exchange talents, support, and inspiration through the visual arts to enrich the Sherman community’s cultural life. The forum includes the Sherman Artists Open Studio Tour and other future events”

New wording: “Sherman Artists Association advances the education of visual artists and the public by providing a means for artists to share their knowledge, support, and inspiration, thereby enriching the cultural life of the Sherman community.”

Outcome: Revised Mission statement was approved by members.

Committees

- **501C3 Process**

Chair: Jeff Ginsburg (Committee Members: Lisa, Linda, MJ, & John)

- **Publicity**

Chair Lisa; (Committee Members (Linda, Lisa, Christy, Gigi, MJ)

- Press Releases

- Website

- Facebook/Instagram

- Email Letters (Hubspot) – Members/Wide Distribution

- Event Publicity (Flyers, posters, maps,)

Action: Linda to talk to Lisa about setting up Publicity Committee meeting on Zoom.

- **Membership/Educational Programs**

Co-Chairs: Ginny and Bethel Subcommittee Members TBD

- Outreach New Members; Welcome

- Topics for meetings

- **Event Committees** (Responsible for floor plan, signage, call for artists, jury process, and fees. Goal is for each event to be self-supporting.)

- **A. ARTFEST June 23-25**

Chair: Denise Schlesinger (committee Members TBD)

- **B. August Art Show at Kent Art Association August 4-27, 2023**

Chair: MJ Newman (Committee Members: Denise, & TBD)

- **C. OPEN Studio December 2-3, 2023**

Chair: Lisa Hickey (Subcommittee Members: Linda, & TBD)

Action: Linda to develop some guidance on roles and responsibilities.

All members your help is needed. Please contact Linda or Committee Chair if you are interested in being a committee member.

Other

- **Great Hollow Photographers* Show May 19 – 21, 2023 – umbrella under SAA**

- Linda and Jeff on planning committee

* Includes up to 4 photographs/paintings that have a nature theme that reflects nature in Great Hollow and/or the area.

- **Sherman Library:**
 - Current Show: Christy Bonaiuto “Pour Your Heart Into Art” Jan 13 – Feb 22.
 - Next Show: MJ Newman “Scapes”. Photographs. Feb 24 – Mar 29
Opening Saturday Feb 25 6-8pm. Artist Talk March 10
- **Other Art Events to be aware of:**
 - Kent Art Association Centennial Kick-off Party Fri 2/ 24, 2023 5:30 – 7pm
rsvp: kentartassociation@gmail.com
 - Virginia Shaffer – Solo Show @Town Hall in Brookfield, CT. 2/8 – 3/19/2023
Reception Thursday March 2 6-8pm.
 - Carolyn Cohen – Solo Show @Danbury Library, Danbury CT 2/1 – 3/30/2023
 - Art Show July 29 on the Green in New Milford
 - \$25 for tent –100 spaces available. – Bring your own tent
 - If interested in participating, go to <http://www.artsnewmilfordct.org>

Action: Lisa to put above events on SAA website
Linda to look into the possibility of having an SAA tent at New Milford Event

Ongoing: Website – ShermanArtists.org – update: Lisa
Facebook - Sherman Artist Page –send info to lisa@carondesigns.com

Next Meeting: March 8, 2023. 6:30 pm Sherman Senior Center: