

Sherman ARTISTS

8 Tips for Photographing Artwork Using Phone or Camera

Taking the Photo:

1. Avoid glare (sun, light bulbs and flash)
 - Best on a bright cloudy day
 - Photograph before glass
2. Be at same angle as artwork
3. Focus – close to work as possible
4. If background to be included (jewelry, pottery, etc)
 - Keep it neutral, plain and consistent
 - Lightbox best

Processing the Photo:

5. Edit
 - Fix horizontal and vertical
 - Crop: image of artwork without mat or frame
 - Lighten, add contrast
6. Name file (Your Name, Title, Medium, Size, Price)
 - If phone: both iPhone and Samsung now have capability
 - If camera: Adobe Bridge, etc.
7. Save the file in a named folder
8. Send good quality image
 - For print: 300 dpi
 - For website: 72 dpi