

Sherman
ARTISTS
ASSOCIATION

Sherman Artists Meeting April 14, 2022

6:30 pm Ginny Schaffer's, 73 Wakeman Hill Road, Sherman

Attendees:

Carolyn Cohen, Chris Cusack, Jeff Ginsburg, Sylvia Hierro, Linda Hubbard, MaryJane Magoon, Cindy O'Conner, Ginny Schaffer

Agenda:

Minutes last meeting March 10, 2022 - approved

Financial: \$199.08. (income \$1200 from participants and sponsors minus expenses \$1000.92 from the Open Studio)

Membership:

- Sherman only? - for now, yes
- Dues - \$30 yearly dues. Due June 1 annually. Payable to "Sherman Artists," send check to Sherman Artists, c/o Linda T Hubbard, 6 Briggs Hill Road, Sherman, CT 06784

December 3 & 4 Open Studio - dates agreed to.

- \$50? fee to participate – revisit once expenses are figured out.
- Artists and Locations – Minimum ten artists, deadline September 1, 2022
- Website & domain name?
 - currently, Lisa - <https://carondesigns.com/pages/sherman-artists>
 - Domain name \$16 - 30/year? Website – costs? options – Jeff Ginsburg, Chris Cusack
- Panels - options to buy, rent: - Jeff Ginsburg and Ginny Shafer
 - Sylvia has a truck for transport
- Ideas for how to see other Open Studio artwork: - go when less busy, partners, Open Studio Eve? – more discussion needed
- Publicity Idea: – Roving Reporter – going on tour and giving live updates

– Task List/Volunteers – items to be assigned:

- Map Creation
- Brochure
- Email campaigns before the event
- Social media posts before, during, and end of the event
- Sponsorships - list of potential sponsors
- Sign Creation – paint new signs
- A sign put out before the show
- Sign distribution to artists
- Sign placement at different locations the night before the event.

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- End of the event - who will type in all visitors into a spreadsheet
- End of the event - personalize thank you notes to all sponsors and supporters – Carolyn Cohen

- X's on the map for signage locations – help with several signs required, weeks before and weekend of locations identified.... We will add to the number of signs needed.

Sherman Art Gallery

- Town Meeting 4/28/2022 7 pm, Town Hall – Linda Hubbard: Awareness of Idea, plant a seed for an art cultural center for Sherman – a gallery and art classes for children and adults.
- Funding Ideas– Chris Cusack and Cindy O'Connor
Julie Kushner – CT Gov support?
- Talk to the owner of the proposed sight – Sylvia Hierro and Linda Hubbard

Other Opportunities:

- Sherman Library 6/1 – 7/14 open
- Great Hollow Juried Art Show – deadline Friday 4/15
- Facebook – Sherman Artist Page – Artist Spotlight send info to lisa@carondesigns.com

Other Topics:

- CAWCT Membership – org \$120 or individual?
- other locations for artist shows: Hunt Silo (New Milford), JCC (Sherman)

Next Meeting – May 12 – Ginny Schaffer's

Respectfully submitted – Linda Hubbard
4/14/2022