

Sherman ARTISTS

Sherman Artists Meeting July 14, 2022 Minutes

6:30 pm. Ginny Schaffer's, 73 Wakeman Hill Road, Sherman

Attendees - Ginny Schaffer, Linda Hubbard, Lisa Hickey, Denise Schlesinger, Christy Boniauto, Simone Jeffries, Cindy O'Connor, Jeff Ginsburg, Masumi O'Donnell, John O'Donnell, Mike Kisner, Laura Paradiso, Herb Kroeger, Carolyn Cohen, Kenny Litwak

Minutes - last meeting June 9, 2022 - approved

Financial - \$925.15 in new Webster Bank account based on our new EIN
- Next step will be to add an online banking capability

Membership - Status – 24 Paid Members – plus three new members – welcome: Simone Jeffries, Mike Kisner, and Herb Kroeger

New Meeting Location – Every first Wednesday at the Sherman Senior Center, 6:30 pm, with the first meeting on August 3, 2022

Organization

- Bylaws – the first step to becoming a 501(c)(3)
- New Structure (Pres, VP, Sec, Treas, Member at Large) for a two-year term. Can reelect in a position only once. Voting is staggered, so there is no complete turnover
- Committee to review is John O'Donnell, Christy Boniauto, and Linda Hubbard
- Vote on Bylaws in October. Nominations for officers in November and vote for Officers in January 2023 at the annual meeting.
- Current organization is Linda Hubbard and Lisa Hickey, cochairs to continue to January 2023.

Membership: Discuss membership benefits **with** CAWCT.org \$120 for nonprofit and NW Arts Council. NWCT.org \$45 for nonprofits under \$50K. Linda Hubbard will research further for discussion and vote at the August meeting.

ArtFest is on August 5,6,7. Denise Schlesinger is the leader of this event.

- 18 participants, each is responsible for their displays and selling. *Contract and entrance fee due July 20, 2022. Please mail to Denise Schlesinger, 8 Cloverleaf Farm N, Sherman, Conn 06784*
- 30% commission is split between SAA and JCC. The fee is to compensate the JCC for the use of the building.
- Space is approximately 10 x 6 feet
- Opening reception is 6–8 pm on Friday, August 5. Music provided by Ed Schaffer and Bob O'Connor to be confirmed. Christy & Cindy will investigate sponsorships for wine.
- 30 road signs are scheduled for delivery on July 22. Volunteers to install signs MaryJane Magoon, Ginny Schaffer, and Mike Kisner.

Square and Venmo Info – are easy to set up, and both have many benefits. It is essential to be able to accept credit and debit cards for ArtFest. Recommend setting up a PIN for additional security on the account.

December 3 & 4 Open Studio 2022

- Registration Deadline September 1
- Artist Spotlights, Art Shows, etc.
- Sponsorships - Christy Boniauto

Ongoing

Website – ShermanArtists.org – update: Membership Listings (Lisa Hickey)

Facebook - Sherman Artist Page – Send Artist Spotlight information to lisa@carondesigns.com.

Future Opportunities:

- **Artist Supplies Tag Sale** (any painting, photography, framing, etc. supplies) with proceeds going to the artists and the Sherman Artists org. Discussion if we should move forward.
- **Sherman Art Gallery** – is on hold
- **Artists at the Sherman Library** – Artwork in the Barn – tie to future Library events next year. Carolyn Cohen to follow up.
- **Art Auction** - Renee Collins to research cost and availability.
- **Sherman Senior Center** – Looking for individuals to provide demonstrations and talks (photography, painting, etc.). For more information contact Denise Schlesinger.

New Topics

- **Sherman Commission on the Arts** – Denise Schlesinger

- Proposal to include all types of Sherman Art Venues (music, theater, writers, visual artists, etc.).
- Positive value to the Town and the Community.
- In discussion with Don Lowe, plus future topic on Town of Selectmen Meeting (will notify when on the calendar).

- **Adding an Online Gallery to the Sherman Artists Website** – Jeff Ginsburg

- Ability to sell members' artwork online.
- Concern about staffing to manage the capability.
- More discussion is needed.

- **Places to Sell Artwork** – McKinney & Doyle Restaurant in Pawling, Gallery 25 in New Milford (contact Carolyn Cohen), Live 4 Art in Pawling, Barn Gallery in New Fairfield, Merwinsville Hotel, Art Gallery in Newtown, etc.

Next Meeting – August 3, 2022, Wednesday 6:30 pm held at the Sherman Senior Center

The meeting adjourned at 8:30 pm with special thanks to Ginny Schaffer for hosting our meetings over the past few months.

Respectfully submitted – Linda T Hubbard