

Sherman Artists Meeting May 12, 2022 - Minutes

6:30 PM. Ginny Schaffer's, 73 Wakeman Hill Road, Sherman

Attendance: Ginny Schaffer, John and Masumi O'Donnell, Renee Collins, MaryJane Magoon, Jeff Ginsburg, Linda Hubbard plus Denise Schlesinger via phone.

Minutes last meeting April 12, 2022 - approved

Financial: \$499.08

- 199.08 + 8 Artists paid dues - \$240 + \$50
- \$50 donation from Ed Schaffer for the Website (owe Jeff Ginsburg \$43.93)
- At the meeting 3 more artists paid dues – so now \$589.08

Membership:

- At the meeting, the members voted to extend membership to anyone that pays the dues. Membership should not be restricted by location.
- Dues - \$30 yearly dues. Due June 1 annually. Payable to "Sherman Artists", send check to Sherman Artists, c/o Linda T Hubbard, 6 Briggs Hill Road, Sherman, CT 06780
- Benefits to be decided (info on website, discount for Open Studio, etc?)
- Future organization as we grow: We will need a Treasurer, Secretary, Board, etc....

Website – ShermanArtists.org

- Jeff Ginsburg... Wordpress \$43.93 per year
- In process of being set up
- Home page
- About Us – mission statement
- Artist Members - Dues Paid (description, link to them, image)
- Open Studio page – for now, participants from last year then advertise for 2022
- Other Activities page
- Contact Us Page - Jeff will setup a Sherman Artists gmail account which for now will be monitored by Linda
- Links to other art pages – CAWCT.org, NWCT.org?

Sherman Artists name? – Sherman Artists Association (SAA)

- We expanded our name to be Sherman Artists Association similar to Kent and Washington Depot
- Not a legal entity, much work before a 501C3 nonprofit

December 3 & 4 Open Studio 2022 -

- \$50? fee to participate – revisit once expenses figured out.
- Artists and Locations – Minimum ten artists, deadline Sept 1, 2022

- Panels - options to buy, rent: - Jeff Ginsburg and Ginny Shafer – none/not an option
 - Sylvia has a truck for transport
 - for now, rely on borrowing from Great Hollow and FROGS
 - Ideas for how to see other Open Studio artwork: - go when less busy, p32artners, Open Studio Eve? – more discussion needed
 - Publicity Idea: – Roving Reporter – going on tour and giving live updates on social media with photos.
- Task List/Volunteers – items to be assigned: More discussion needed
 - Map Creation
 - Brochure
 - Email campaigns before event
 - Social media posts before, during, and end of event
 - Sponsorships - list of potential sponsors
 - Sign Creation – paint new signs
 - Event Sign put out before the show – *Ginny Schaffer and Jeff Ginsburg*
 - Sign distribution to artists
 - Sign placement at different locations the night before the event.
 - End of event - who will type in all visitors into spreadsheet
 - End of event - personalize thank you notes to all sponsors and supporters – *Carolyn Cohen*

Sherman Art Gallery

- Town Meeting 4/28/2022 7 pm, Town Hall – Linda Hubbard: - well received
And the Town Tribune 5/5/2022 had a great review
- Funding Ideas– Chris Cusack and Cindy O’Connor – not present, no report
Julie Kushner – CT Gov support?
- Talked to owner of proposed sight – Sylvia Hierro & Linda Hubbard
– Liked idea

Other Opportunities:

- Facebook – Sherman Artist Page – Artist Spotlight send info to
lisa@carondesigns.com
- Artist Supplies Tag Sale (any painting, photography, framing, etc supplies)
– proceeds go to Sherman Artists org.
 - Aug/Sept Time frame? Decide at June Meeting
- Artists at the Sherman Library – Artwork in the Barn – tie to future Library
event (Sept Duck Fest, etc) – Carolyn Cohen
- Artist Talks - guest speakers or demonstrations.
Sherman Library
Sherman Senior Center – Looking for someone to give demo and
senior members creating demo. Or giving a talk
(photography, painting, etc) – for more info: Contact Denise
- Art Auction – Renee has a contact with an auctioneer... sell artwork
(members art or others) – August/September timeframe?

- JCC? In main room (percentage to SAA, rest to artist?)
- Art Supplies Tag Sale on porch?

Other Topics:

- CAWCT Membership – org \$120 or individual?- need more info
- other locations for artist shows: Hunt Silo (New Milford) – Denise has contact, JCC (Sherman), Town Hall

Next Meeting: June 9, 2022 – Ginny Schaffer's

- Topics
- Phone capability? (Zoom too difficult to do with a roundtable discussion, but people on speaker phone works)